

France FemDom: An Interview with the Organizer, Inanna Justice

*INTRODUCING THE POWERFUL MIND
BEHIND FRANCE FEMDOM:*

*A DOMINATRIX, ORGANIZER,
PRODUCER, AND ADVOCATE SHAPING
THE FEMDOM SCENE BOTH ONLINE
AND OFFLINE.*



This interview offers a rare and insightful glimpse into the world of FemDom through the eyes of someone who lives and breathes it,

both professionally and personally. It reminds us that domination is not just about power dynamics, but also about trust, authenticity, and connection. In a culture where these themes are often misunderstood or sensationalized, hearing such a nuanced and heartfelt perspective is refreshing and important. As FemDom continues to grow and evolve, voices like this help break down stigma and open up conversations about desire, identity, and empowerment. For anyone curious or new to this world, this article serves as both an invitation and a celebration of the many forms that dominance and submission can take.

1. Who are you beyond the organizer of France FemDom? Can you tell us about your path into FemDom? When did you begin identifying as a dominatrix, and how did that journey unfold?

Where to begin? Since a young age, I've always taken the lead: in work as well as in my relationships. I worked in high-end restaurants for a long time, working my way through the ranks in a very male-dominated field. In the boudoir, kinky

practices have had a presence since the beginning of my sexuality, although it wasn't until about 15 years ago that I learned the acronym BDSM (how I missed it before, I'll never understand!). From there, I found FetLife and my world exploded! I began to realize that what I was doing in the bedroom had a name and that there were lots of other people that had the same desires. I started attending munches and parties (while still living in the US), meeting play partners, and starting to look more deeply at the subject.

I moved to France in 2016, largely in part because my travels here had been so rich sexually. In Paris, there are swingers clubs and sex shops everywhere you look, and (most of them) without the cringy, back alley vibe that I was accustomed to. I came here thinking that I'd stay six months, and it's been over nine years.

When I arrived in Paris, I immediately found the sex-positive/BDSM community welcoming and open, and the opportunities to play and meet other kinky folks were incredible. I immersed myself in the community, going to parties and clubs as often as possible, and filling the other nights of the week with lovers sharing my passion for whips and chains, dirty whispers and tender caresses. I went pro seven years ago, a bit by accident, after meeting a foot fetishist online. I was just looking for a nice evening of having my feet worshiped, but when he asked me, "How much does it cost,

Madame," I didn't want to be rude and refuse his money. Shortly after that, I placed my first ad for professional sessions.



Over the last seven years, my life has become incredibly rich with kinky projects. Along with my big event [France FemDom](#), I'm also the president of the non-profit [Kinky Saloon France](#), which hosts monthly play parties and educational workshops. I'm an erotic film producer (post-porn: ethical, feminist, and often political) and have a production company that makes short films, two of which were screened at 14 festivals last season. I'm the co-founder and president of the Paris Kinky Creators Hub, a munch for content creators and

production/post-production folks where we get together and plan collaborations.

After four years of organizing and teaching workshops, I'm now focusing on bigger stages and would like to speak at more conferences about feminism, sex work, and kink.

To get back to your question, I would say that the big turning point was in 2020 with the opening of my dungeon, The Justice Room. While I had already been doing "pay for play" for a couple of years, it was during Covid that I started reflecting more deeply on my journey as a Dominatrix, creating events for my community, and richer experiences for my submissives.



2. Is FemDom something you embody professionally, privately—or both?

I'm really glad you asked this question, because I find that it's very sex industry-specific to be asked if we're "just" pro or lifestyle, as well. For someone with as many kinky projects as I have, kink plays a role in every aspect of my life. Who is more lifestyle than a professional that invests so much into the community outside their paid time in the dungeon? ;)

Let's make the comparison with a professional footballer and someone that occasionally kicks the ball around with their friends. The pro footballer spends hours per day training, studying plays, watching games, observing other teams, and generally trying to be the best player possible. We don't think to ask them if they make a distinction from their private life, do we? I think that it's interesting that this question comes up often for pro Dommies, regardless of how invested we are in the community. Many of us are not just spanking booties to earn our living, but also out there doing work in the community, petitioning for change through our actions (be that on picket lines, organizing events, or even simply being face-out on social media talking about sex work), and often at a loss financially. My spare time is spent studying relationships, kink, and psychology. I

attend workshops, I continue to fine-tune my skills, I observe my colleagues to see how I might improve, and I strive to be the best Domme possible, for both myself and for my subs.

Like the occasional football player, very few lifestyle folks are doing such extensive community work (or personal work involving kink). They go to parties, enjoy a few hours dressed up in their finest attire, and go back to their daily routine the next day. And that's perfectly ok! I was that person for a long time, and loved every minute of it. Now I'm the Domme version of that pro footballer!

3. From your perspective, is interest in FemDom truly growing? If so, why do you think more people are drawn to it now than before?

I think that there are several reasons for more interest in feminine domination, access to information being at the core of them all. We are seeing more diverse representations of power in books, films, and online media. As society becomes more aware of different expressions of power and femininity, there is increased interest in subverting traditional power structures.

The world is finally waking up and beginning to treat women better: salary gaps are closing in many countries, we have more bodily autonomy, and

people actually listen when we are speaking. This rise of feminism and empowerment movements has encouraged more women to explore and assert their own desires, leading to a greater acceptance and embrace of female-led dynamics. It's far from perfect, but we are making progress.

Societal norms are evolving, with increasing recognition and acceptance of diverse lifestyles and relationships. This cultural shift allows for more openness towards expressions of power dynamics that deviate from traditional gender roles. Slowly, people are accepting that different types of relationships are possible, including D/s relationships, FLRs, gynarchic hives, and polyamory/polyandry.

When we have more acceptance, we have more visibility. When we have more visibility, we have more curiosity. All of this helps demystify and normalize "non-traditional" relationships.

I believe that recent conversations about consent also play a huge role in this cultural shift. Let's not forget that it wasn't so long ago that consent wasn't a part of conversations in most relationships.

These days, it's as prevalent in vanilla discussions as it is in the dungeon. Ethical kink practitioners have known this for a long time, and we're often the go-to people when the general public has questions, as we've been having these conversations for years.

4. Without breaching privacy, what's the range of your submissives like? Age, background, experience—what's surprised you most?

I'm a bit of a statistics nerd when it comes to my business. I love tracking demographics of my clients, in part because when I meet people that have preconceived notions of who my average client is, I can spit out numbers and prove them wrong. This is, of course, because many believe that I only see either powerful executives that need a session to be "put in their place" by a dominant woman wielding a whip, or on the other end of the spectrum, lowlifes living in their mothers' basements who thrive on being humiliated even further. The truth is that most of my clients are pretty regular folks.

Age demographics are almost perfectly split up across the board (21-30, 31-40, 41-50, 51-60, 60+) with only a slightly higher percentage in the first and last brackets. This is, I believe, due to the fact that most thirty- and forty year-olds are often in the height of their careers and/or building a family, leaving less time (and resources) for time at my feet.

I tend to draw a lot of beginners, but this is not an accident. I so wish that I had had better mentors when I started out, so I started a blog to put the novices more at-ease. Also, I just love being the first for someone. We all remember losing our

virginity, and I love taking the kinky virginity of folks! Watching a newbie come into the Justice Room for the first time is always a delight. Their eyes scanning all my whips and floggers, examining the various furniture and gadgets, taking in the smells... those moments allow me to look at my space and what I do with fresh eyes each time!



A lot of people are surprised that I also have quite a few women clients. I was speaking with some colleagues last night and they were astounded how many women and couples that I see. Again, this is likely do to the pedagogic nature of my website. I'm making broad generalizations here, but I find that many of the women and couples that come to see me spend more time doing research before

choosing a Domme, and their selection criteria is based on the personality of the Domme rather than on practices or appearances. I do wish that I had even more women coming to see me, but there are lots of reasons why we are less likely to pay for sexual/sensual services, but that's a subject for another time.

5. Is there a specific ritual or act of control you never tire of? Something that always reconnects you with your power?

There's not just one, certain rituals are better in specific situations, but I do love placing a collar around the neck of someone. Generally, I crouch down to their level, whispering something in their ear, and when I stand back up, it's game on.

There's something about that act that is really tender: bending down to their level, looking at them eye-to-eye to connect and fortify our bond, then rising up to my full height (plus boots, of course) while they are still on their knees before me. It's so simple and pure, and helps both of us move easily towards Domme/sub space.

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Learn more about Inanna Justice's projects:

InannaJustice.com (pro Domme website and blog)

FranceFemDom.com (international feminine domination event)

Butt-ler.com (artistic project with fellow pro Domme Madame Lule)

HeartoftheDominatrix.com (her book)

KinkySaloonFrance.com (non-profit organization)